

SPONSORSHIP OPPORTUNITIES

WEATHER MODIFICATION ASSOCIATION
2026 ANNUAL CONFERENCE



RENO, NEVADA | APRIL 27 - MAY 1, 2026

The Weather Modification Association (WMA) is an international, nonprofit professional organization and the only organization dedicated exclusively to weather modification. With more than seven decades of scientific and operational leadership, WMA is proud to convene its 74th Annual Meeting in 2026.

The Annual Meeting serves as a premier forum for collaboration, knowledge exchange, and informed dialogue across the weather modification community. Researchers, practitioners, water managers, policymakers, and students come together to share experience, advance best practices, and explore applied approaches to today's complex challenges.

WMA's mission is to support research and operations, foster collaboration and the exchange of information, support informed policy and resource management, and to provide technical and educational resources on weather modification and related atmospheric sciences. Meeting sponsorship helps sustain this forum, supports student participation, and enables programming that is accessible, relevant, and valuable to a broad range of professional perspectives.

Why Sponsor the WMA Annual Meeting?

Organizations that sponsor the WMA Annual Meeting play a meaningful role in sustaining the professional community that supports weather modification research, operations, and decision-making.

Sponsorship helps to:

- **Sustain a neutral professional forum** for collaboration, information exchange, and informed discussion across research, operations, and policy
- **Support a technically rigorous conference program** that advances scientific understanding, operational practice, and evaluation methods in weather modification
- **Enable a balanced agenda** that includes technical depth alongside accessible sessions for water managers, policymakers, and other decision-makers
- Strengthen dialogue among researchers, practitioners, water managers, and policymakers addressing shared challenges
- **Support inclusive participation**, including students and early-career professionals
- **Provide consistent recognition** of organizations committed to the responsible advancement of weather modification

Sponsorship Options:

WMA offers both meeting sponsorship opportunities and exhibitor participation. Sponsorship supports the overall meeting program and selected conference events, while exhibiting provides an opportunity to share information and engage with attendees. Organizations may choose one or both.

Sponsorship Level	STRATUS	STRATOCUMULUS	ALTOCUMULUS	ALTOSTRATUS	CIRROSTRATUS
Contribution	\$300	\$750	\$2500	\$5500	\$7500
Recognition on Conference Website	●	●	●	●	●
Recognition on Conference Program	●	●	●	●	●
Recognition at Refreshment Stations		●	●	●	●
Recognition on Conference Lanyards			●	●	●
Coffee Break with screen recognition during sponsored break (Limit 4)			●		
Grab-N-Go Breakfast with screen recognition during morning of the event (Limit 2)				●	
Choice of 1 Conference Registration OR , 1 Exhibitor Space				●	
Auction Cocktail Hour OR , Ice Breaker with recognition during sponsored event (1 each available)					●
Choice of 2 Conference Registrations OR , 1 Conference Registration and 1 Exhibitor Space					●

Additional Options:

STUDENT PARTICIPATION SUPPORT

Student participation is an important part of the WMA Annual Conference. Student conference registration is provided at no cost with proof of enrollment; however, additional costs associated with attending a professional meeting can still present challenges for students. The Student Participation Support option allows individuals and organizations to help offset these costs and support meaningful student engagement throughout the meeting, including banquet attendance.

SPONSORING A STUDENT.....\$200/per student

Recognition:

- Acknowledgment of sponsor during the student slideshow
- Students supported through the Student Participation Support program will be acknowledged during the Auction Cocktail Hour through a brief slide show introducing each student to the membership. Each slide will include the student's name, academic institution, area of study, and a short biographical paragraph. This recognition is intended to encourage connection, mentorship, and engagement.

EXHIBITOR PARTICIPATION

Exhibitor participation provides organizations with an opportunity to share information, tools, programs, and resources relevant to weather modification and related atmospheric sciences. Exhibitors may include operational programs, public agencies, research institutions, nonprofit organizations, industry partners, or related vendors. Exhibiting is intended to support professional exchange, collaboration, and information sharing and does not imply commercial activity or endorsement.

EXHIBITOR SPACE.....\$1,200

Includes:

- One exhibitor space within the conference exhibit area
- Recognition on the conference website
- Recognition in the conference program
- One general conference registration

**Exhibitor spaces are limited and assigned on a first-come basis.*

POSTER SESSION SUPPORT

Poster sessions are an important component of the WMA Annual Meeting, providing a forum for students and professionals to share work, exchange ideas, and engage in discussion. Poster Session Support helps offset the costs associated with hosting these sessions and supports students and early-career engagement.

POSTER SESSION SUPPORT.....\$2,000

Recognition:

- Acknowledgment in the conference program
- Recognition on session title slide

MAR 31 **SPONSORSHIP DEADLINE**
In order to be included in publications.



Sponsorship recognition is provided in a professional and standardized manner and does not imply endorsement of products, services, or positions.

For all questions please contact board@weathermod.org

Image courtesy of Reno-Sparks Convention and Visitors Authority.